

Nine Investments

- 1** **\$1 million** to more effectively recruit freshman and transfer students to build overall enrollment. The strategies come from faculty and staff members' "100 Ideas," for example, new certificates from collaborations with Iowa employers and community colleges.
- 2** **\$1.5 million** to start academic degrees that meet student and employer demand -- also known as the "Degrees of the Future" initiative.
- 3** **\$1.5 million** to launch a university-wide initiative to increase student retention and graduation rates, with a focus on first-generation and multicultural students and students whose academic progress was most impacted by the pandemic. This project emerged from [Learner Success Lab recommendations](#).
- 4** **\$1 million** to more effectively recruit freshman and transfer students to build overall enrollment. The strategies come from faculty and staff members' "100 Ideas," for example, new certificates from collaborations with Iowa employers and community colleges.
- 5** **\$1 million** for unique, major research instrument purchases and lab infrastructure improvements.
- 6** **\$600,000** to develop Iowa State Online, a university-wide brand and support structure that will bring online education programs under a single umbrella.
- 7** **\$600,000** (plus \$442,000 in university funds) to renovate two campus childcare facilities, at College of Veterinary Medicine and on North Stange Road, to improve learning, safety and comfort for the children of faculty, staff and students.
- 8** **\$500,000** to build and provide seed funding for new interdisciplinary faculty research teams in areas where Iowa State has a competitive advantage, for example, water management, carbon sequestration, advanced materials and cyber.
- 9** **\$300,000** for open educational resources and immediate-access materials in undergraduate high-enrollment courses to ease textbook cost for students.